

Exhibiting at the Small Firms' Summit

The Small Firms' Summit is a one-day event that gives an unrivalled opportunity for business leaders to express their views, network, debate and explore common problems that affect smaller companies.

Who will be there?

- Owner-managers
- Senior directors
- Entrepreneurs
- Parliamentarians
- Leading civil servants
- Major decision-makers.



Excellent media coverage

Last year's event was a resounding success and received extensive coverage in the national, local and trade press and on BBC, ITN and Sky news.

The exhibition hall

Held in the prestigious Central Hall at Westminster, the exhibition gives guests the opportunity to explore a range of products and services aimed specifically at smaller businesses.



Reasons to exhibit

Here are just some of the reasons why exhibiting at the Small Firms' Summit will benefit your business:

- **Strategic networking with a diverse audience of owner-managers and senior directors of smaller businesses**
Meet face to face the people who count – those who are often hard to reach through direct marketing.
- **Launch or sell your products and services**
The Summit is an ideal platform for communicating and marketing your company's latest offers.
- **Media exposure brings excellent PR**
Television, radio and newspaper press coverage of the event.
- **Obtain red-hot sales leads with potential customers**
Don't pass up a chance to interact with your target audience and expand your database of prospects.
- **Build your brand and increase your profile**
Your company's logo will appear on pre- and post-event printed and electronic material for the conference. You may also contribute a promotional gift to the conference pack.
- **The Rt Hon Charles Clarke MP has agreed to visit the exhibition and, time permitting, will be available for photographs.**



The exhibition package

The cost of exhibiting at the Small Firms' Summit is **£2,000** (plus VAT). This package includes:

- **2 x 2 metre exhibition space**
Ample room for you to display your latest products and services and to meet potential customers.
- **1 FREE guest pass into the conference and Parliamentary Reception (usually £164.00)**
Your opportunity to hear some of the country's experts speak about the issues that affect smaller companies. The Parliamentary Reception allows time to network with guests, speakers and Members of Parliament.
- **Your company's logo and profile in the conference brochure**
The brochure will be distributed to all guests and participants on the day of the event. It will be available on our website and a further 15,000 people will have access to it via our eNewsletter.



[Click here](#) to read more about the Small Firms' Summit, including our diverse and compelling programme of speakers.

How to book

For further information and to discuss sponsorship and exhibition spaces, please contact Jenny Clapham on 0161 794 9538 or email jenny.clapham@fpb.org.

SPACES ARE LIMITED SO BOOK YOUR EXHIBITION STAND NOW.